

Confidential

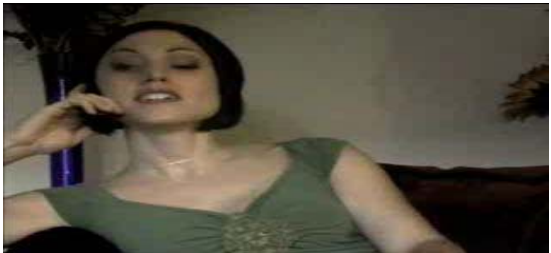
NOTE: Due to confidentiality the company name was substituted by the generic name through out the presentation as "TELEPHONE PSYCHIC NETWORK"

# Telephone Psychic Network

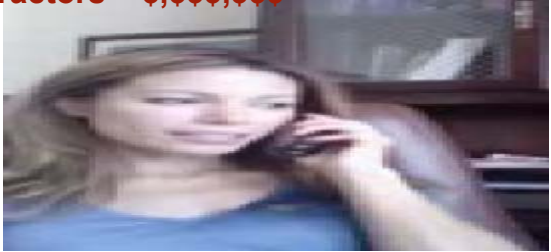
\$2.49 per minute x 2 hours = \$298.80.



\$298.80 x 4 contractors = \$1,195.20



22+ hours x more contractors = \$,,\$,\$,\$,\$\$



Upscale Psychic/Tarot & Astrology Readings Service Network: Private one on one 1-800 telephone system in route to earning like the multi-million dollar competitors.

# Telephone Psychic Network

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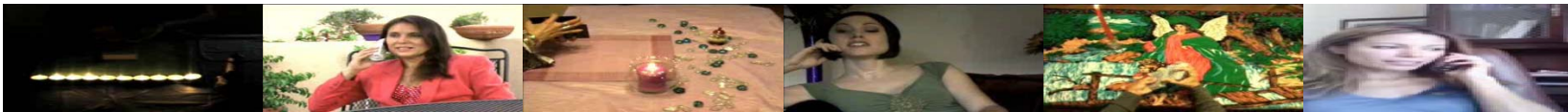
# Telephone Psychic Network Benefits

- Over \$1.96M grossed since 2001. Approximately \$360k-\$380k gross yearly; \$240k-\$280k net yearly. Merchant account statements available
- Business is in excellent shape. The current owners' primary career pursuit prior to business launch is now more successful leaving him with less time to maintain the business
- The Buyer is purchasing a highly profitable, extremely efficient cash generating machine
- 95% repeat customers
- Staff are independent contractors, no direct employees
- Business is easily scalable with minimum cost
- Business model is unique: automated, home based, low cost infrastructure
- No rental office space required



# Telephone Psychic Network Potential for increased profits

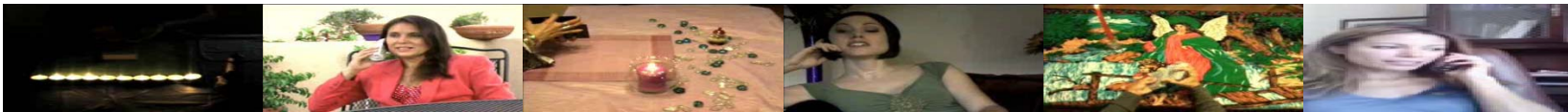
- **Increasing Price:** Telephone pricing plan for 3 years was \$1.99/min. In May 2007 a .50/min price increase occurred to \$2.49/min. Prices can increase as there are networks that charge up to \$5.99/minute
- **Staffing:** Increase the number of independent contractors. The more coverage the MORE readings with MORE Psychic Readers yielding more profits
- **Marketing:** Increase the number of advertisements



# Telephone Psychic Network Customer Motivation to Purchase

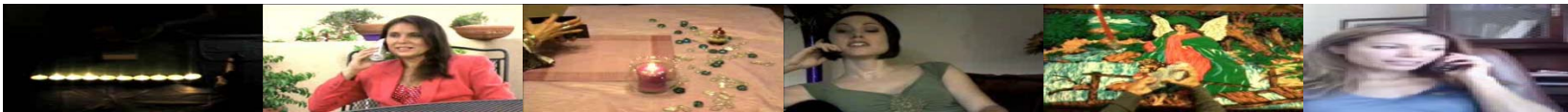
- Insightful advise
- Satisfaction
- Curiosity
- Enjoyment
- Entertainment

*Demonstrated through 95% repeat customer purchase*



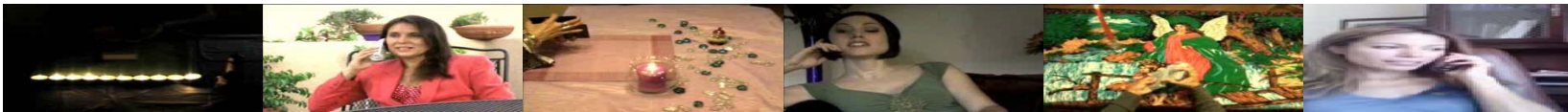
# Telephone Psychic Network Assurances

- Technology is outsourced
- Minimal fixed costs
  - Business is extremely scalable
  - 1-800 telephone technology (reporting, transporting calls, technical issues and support) is handled through a service bureau
  - Monthly earnings are always growing
  - Constant upward growth trend since 2002
- Support to transition new ownership and management of business with in depth training



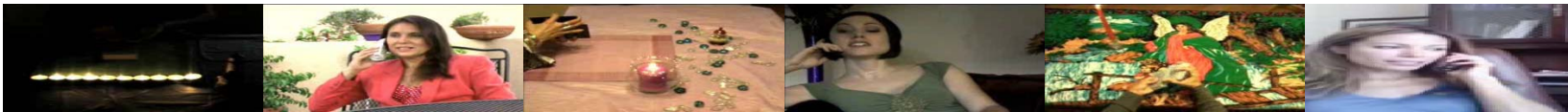
# Telephone Psychic Network Growing Market

- Psychic divination has increase in popularity and public awareness through:
  - Television and radio programs
  - Print: magazines, newspapers, billboards, direct mail
  - Web: Internet websites, portals and ezines
  - Conventions
  - Pod casts
  - SMS Technology



# Telephone Psychic Network Secrets to Continued Success

- Staffing is the key to increased profitability
  - The number of available readers at a given moment increases revenues to meet more service to more customers in a given moment 24/7/365
  - Company has profiled the demographics of its customers and uses this analysis to target potential new customers
  - Company will disclose marketing strategies upon purchase



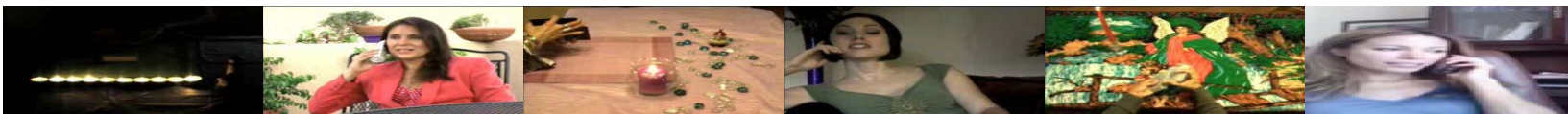
# Telephone Psychic Network Dynamics of Staffing Psychics

- The hiring process for Psychic Readers is very similar to the hiring process for any individual in a service business that will have contact with the public
  - Review sample of their work against the standards that have been established for that activity; i.e. Tarot, Astrology, etc.
  - Preset list of guidelines detailed in contracting agreement
- Psychic readers are paid a set industry standard per minute rate. Approximately 11% - 13% of revenue generated is directed towards payroll



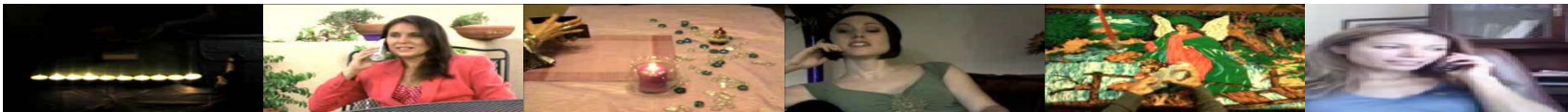
# Telephone Psychic Network Purchase Includes

- **Customer 1-800 Number: 1-800-XXX-XXXX**
  - Automated client transport to contractor
  - Transports client credit card from gateway to merchant account
  - Real Time notification reports via email
  - Daily and weekly statistical reports via email
  - Security features
  - Internet Utility for adding and removing contractors
  - Overseas access for contractors and clients
  - Contractor back end 1-800 log in number
  - Contractor Internet log in feature
  - List of available contractors features via phone, clients do not need a computer to access the network



# Telephone Psychic Network Purchase Includes (cont.)

- **Customer Online Domains:**  
[www.xxxxxPsychic.com](http://www.xxxxxPsychic.com), [www.Psychicxxxx.com](http://www.Psychicxxxx.com)
  - Since phone readings dominated 98% of sales, chat readings were discontinued in 2007. The development files are stored. Redirection from checkout to the advisors' one on one chat room
  - List of Available contractors available as well via the web
  - Web sites and administrative system
- **Client Database:** Over 67,000 email address



# Telephone Psychic Network Purchase Includes (cont.)

- **HR System:**
  - Hiring / Screening independent contractors
  - Automated online contractor employment application to email
- **Training:** Technical, Marketing, Staffing and chargeback representment

